

CPSIA Tracking Label

Tracking Label Guidelines for Shirt Orders Requiring Non-Phthalate Ink

1. Orders with shirts intended for children age 12 and under must have a permanent tracking label on each shirt per the CPSIA guidelines in the event an order is recalled.
2. The tracking label can be added to only one location on the shirt if there are multiple imprint locations. If the client does not want the tracking label to be in the design and chooses to pay for an additional imprint location for the tracking label, it can be printed in a different location on the outside of the shirt separate from the imprint.
Example: tracking label can be printed as a back tag or at the bottom hem line of the shirt.
3. The tracking label must be in a dark or contrasting ink so it is readable and easy to find.
4. The format of the tracking label is: Safelink.net #163456. The number is the order number. The Non-Phthalate set up charge includes the art time to add the tracking label to the existing design and update it on repeat orders. An exception to this tracking label format is when the client has their own CPSIA compliant tracking system. In this case, we will review using their tracking label format for their orders.
5. If an order contains both adult and youth shirts, the entire order will be printed with Non-Phthalate ink. This is to prevent cross contamination within the order and maintain ink color consistency in the order. The adult shirts do not require the tracking label. However, they will be printed with the tracking label unless there is a copy change charge on the order to remove it on the adult shirts.
6. If the order is intended for adults and contains youth 14-16 sizes, that youth size would not require Non-Phthalate ink or the tracking label since all the shirts are intended for adult use only.